

# Plein Air Provo 2011

## OVERVIEW

A Plein Air painting event is scheduled to be held in the City of Provo, Utah on Wednesday, October 5th through Friday, October 7th, 2011 with a subsequent *Plein Air Provo* exhibit running October 7th - 28th.

Provo, the county seat of Utah County, is located about 50 miles south of Salt Lake City along the Wasatch Front. Provo was originally called Fort Utah when it was settled in 1849 by 33 Mormon families from Salt Lake City, but was re-named Provo in 1850 for Etienne Provost, an early French-Canadian trapper who arrived in the region in 1825.

The city of Provo, dotted with historic homes and architecture, parks, mountains, rivers and Utah Lake provide numerous attractions for artists. Artists may paint anywhere within the City of Provo. With autumn in the air possible scenes include historic structures, pastoral vistas, mountain and stream scenes, city and landscapes and agricultural subjects.

Artists may turn in up to three completed, framed and ready to be hung artworks. Any two-dimensional medium (oils, acrylics, gauche, watercolors and pastels) is acceptable, but work must be done "en plein air" without the assistance of photography or studio work.

### Entry Fees:

\$10 for each surface (canvas/board/paper), up to three surfaces.

### Pre-registration by mail:

All pre-paid, registration forms need to be returned to Terra Nova Gallery. (Do not send in your surfaces, they will be stamped at Terra Nova Gallery upon your check-in during the registration periods.) Make checks payable to Terra Nova Gallery (send no cash please.)

### On-site Registration & Check-in:

Wednesday Oct. 5th, early bird 7-9 am and 5-6 pm;

Thursday Oct. 6th, 8-9 am and 5-6 pm;

Friday Oct. 7th, 8-9 am.

### Location:

Terra Nova Gallery, 41 West 300 North, Provo, Utah 84601, 801.374.0016.

### Exhibit:

All works for the exhibit *must* be turned in by **1 pm October 7th**. Works must be properly framed and ready to hang (hangers & wire preferred).

### Awards:

Awards will be distributed at the judge(s) discretion.

## SCHEDULE OF EVENTS

### Wednesday, October 5th

Early bird registration for those who want to start at first light. We'll be at the gallery starting at 7 am!

Painting starts after registration and goes all day.

7 am-9 am and 5 pm-6 pm: Registration & Check-in at the gallery.

### Thursday, October 6th

Painting starts at dawn and goes all day.

8 am-9 am and 5 pm-6 pm: Registration & Check-in at the gallery.

### Friday, October 7th

Painting starts at dawn and goes to 1 pm.

8 am-9 am: Registration & Check-in at the gallery.

**1 pm: Competition ends.** Properly framed and ready to hang, completed entries must be submitted by this time.

6 pm - 9 pm: Plein Air Exhibit & Artists reception. Terra Nova Gallery.

8 pm: Presentation of awards.

6 pm - 9 pm: Downtown Provo Gallery Stroll, various galleries around Provo.

### Sales:

All submitted artwork for exhibit *must* be for sale. Gallery commission 40%

### Rules:

The event is open to any artist who paints using plein air techniques, in all fine art painting mediums (oils, acrylics, gauche, watercolors and pastels). Artists must paint on location within the city limits of Provo, Utah during the official painting period of October 5th - October 7th, 2011. All art must be created in the field (no studio work), and all surfaces (canvas/board/paper) must be stamped and authenticated prior to painting. Artists may pre-register by mail with payment or in person. Artists may also register at Terra Nova Gallery during any of the registration check-in dates and times. The flexible registration periods allow artists to arrive earlier or spend 1 to 3 days painting. Artists may submit up to three paintings for the competition & exhibit. All surfaces must be stamped during the registration check-in periods *prior* to painting and *stamp must be visible* on completed entry. All pre-registered artists will need to present their surfaces to be stamped at the gallery before painting. Artists need to acquire permission to paint on any private property as required or posted.

Artists are responsible for their own transportation, meals, lodging, painting and framing supplies. Painting and framing supplies are available locally.

Judge(s) will have final determination.

✂

✂

✂

✂

✂

✂

## REGISTRATION FORM Plein Air Provo 2011

Terra Nova Gallery is providing this registration form to provide our artists an opportunity to make registration process easier. Please complete this form and bring it with you when you register. -Or- Include payment & this completed form for the surfaces you are planning to produce and return it to Terra Nova with a check.

PLEASE PRINT CLEARLY!

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

### NUMBER OF SURFACES:

☐ 1 surface @ \$10.00, ☐ 2 surfaces @ \$20.00, ☐ 3 surfaces @ \$30.00

TOTAL ENCLOSED: \_\_\_\_\_

Please make checks payable to Terra Nova Gallery, *do not send cash*.

Return completed registration form to: Terra Nova Gallery, 41 West 300 North, Provo, UT 84601