

Terra Nova Gallery presents:
Plein Air Provo 2007

A Plein Air painting event is scheduled to be held in the City of Provo, Utah on Wednesday, October 3rd through Friday, October 5th 2007 with a subsequent ***Plein Air Provo*** exhibit running October 5th – 26th.

Provo, the county seat of Utah County, is located about 50 miles south of Salt Lake City along the Wasatch Front. Provo was originally called Fort Utah when it was settled in 1849 by 33 Mormon families from Salt Lake City, but was re-named Provo in 1850 for Étienne Provost, an early French-Canadian trapper who arrived in the region in 1825.

The city of Provo, dotted with historic homes and architecture, parks, mountains, rivers and Utah Lake provide numerous attractions for artists. Artists may paint anywhere within the City of Provo. With autumn in the air possible scenes include historic structures, pastoral vistas, mountain and stream scenes, city and landscapes and agricultural subjects.

Artists may turn in up to three completed, framed and ready to be hung artworks. Any two-dimensional medium (oils, acrylics, gouache, watercolors and pastels) is acceptable, but work must be done “en plein air” without the assistance of photography or studio work.

Entry Fees: \$10 for each surface (canvas/board/paper), up to three surfaces pre-registered by September 21st, 2007. \$20 for each surface registered after September 21st.

Pre-registration by mail: All pre-paid, pre-registration forms need to be *postmarked* by September 21st 2007. (Do not send in your surfaces, they will be stamped at Terra Nova Gallery upon your check-in during the registration periods.) Make checks payable to Terra Nova Gallery (send no cash please.)

Pre-registration On-site: M-F 10-6 at Terra Nova Gallery.

On-site Registration & Check-in: Tuesday Oct. 2nd, 4 – 6 pm; Wednesday Oct 3rd, 8 – 9 am and 5 – 6 pm; Thursday Oct. 4th, 8 – 9 am and 5 – 6 pm; Friday Oct 5th, 8 – 9 am.

Location: Terra Nova Gallery, 41 West 300 North, Provo, Utah 84601, 801.374.0016.

Exhibit: All works for the exhibit must be turned in by 5 pm October 5th. Works must be properly framed and ready to hang.

Awards: Awards will be distributed at the judge(s) discretion.

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SCHEDULE OF EVENTS:

Tuesday, October 2nd

4 pm – 6 pm: Registration & Check-in at Terra Nova Gallery

Each artist may register up to 3 blank surfaces which are required to be stamped at check-in. All surfaces are to be provided by the artist. Completed submissions are to be painted within the city limits of Provo, Utah during the official painting period.

Wednesday, October 3rd

Painting starts at dawn and goes all day.

8 am – 9 am and 5 pm – 6 pm: Registration & Check-in at the gallery

Thursday, October 4th

Painting starts at dawn and goes all day.

8 am – 9 am and 5 pm – 6 pm: Registration & Check-in at the gallery

Friday October 5th

Painting starts at dawn and goes to 5 pm.

8 am – 9 am: Registration & Check-in at the gallery

5 pm: Competition ends. Properly framed and hangable, completed entries *must* be submitted by this time.

6 pm – 9 pm: Plein Air Exhibit & Artists reception, Terra Nova Gallery.

8 pm: Presentation of awards

6 pm – 9 pm: Downtown Provo Gallery Stroll, various galleries around Provo.

SALES:

All submitted artwork for exhibit must be for sale. Gallery commission of 40%.

RULES:

The event is open to any artist who paints using plein air techniques, in all fine art painting mediums (oils, acrylics, gouache, watercolors and pastels).

Artists must paint on location within the city limits of Provo, Utah during the official painting period of October 3rd – 5th, 2007.

All art must be created in the field (no studio work), and all surfaces (canvas/board/paper) must be stamped and authenticated prior to painting. Artists may pre-register by mail with payment or in person for a discount of their registered surfaces. Artists may also register at Terra Nova Gallery during any of the registration check-in dates and times. The flexible registration periods allow artists to arrive earlier or spend 1 to 3 days painting. Artists may submit up to three paintings for the competition & exhibit. All surfaces *must* be stamped during the registration check-in periods *prior* to painting and stamp must be visible on completed entry. All pre-registered artists will need to present their surfaces to be stamped at the gallery before painting. Artists need to acquire permission to paint on any private property as required or posted.

Artists are responsible for their own transportation, meals, lodging, painting and framing supplies. Painting and framing supplies are available locally.

Judge(s) will have final determination.

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Pre-Registration Form

Terra Nova Gallery is providing this pre-registration form to provide our artists an opportunity to make the registration process easier and to give a discount for planning early to participate in *Plein Air Provo 2007*.

Please fill out the complete form and include payment for the surfaces you are planning to compete with.

Please print clearly!

NAME: _____

ADDRESS: _____

CITY: _____

STATE & ZIP: _____

EMAIL: _____

PHONE: _____

NUMBER OF SURFACES:

- ☐ 1 surface @ \$10.00
- ☐ 2 surfaces @ \$20.00
- ☐ 3 surfaces @ \$30.00

TOTAL ENCLOSED: _____

Please make checks payable to *Terra Nova Gallery*, do not send cash.

Pre-registration discounts must be ***postmarked*** by Friday, September 21st or delivered in-person to the gallery by closing at 6 pm on Friday the 21st. After the 21st entry fees are \$20.00 per surface.

Please send this completed form along with your payment to:

Terra Nova Gallery
41 West 300 North
Provo, UT 84601